

FOR IMMEDIATE RELEASE

QuickGPT Launches the World's First Pay-As-You-Go AI App Marketplace

One Wallet. Eight Leading AI Models. Fifty-Six AI Apps. Zero Monthly Subscriptions.

Massachusetts — July 15, 2026 — UpPluck Social LLC today announced the official launch of **QuickGPT**, introducing what the company describes as the world's first **pay-as-you-go AI app marketplace** a new platform designed to make artificial intelligence more affordable, more accessible, and dramatically easier to use.

Instead of paying separate monthly subscriptions for multiple AI platforms and specialized AI tools, QuickGPT gives users a single wallet that powers everything from advanced AI conversations to productivity tools, image generation, document creation, business applications, and custom AI assistants.

The platform brings together eight of today's most powerful AI models—including GPT-5, Gemini, Claude, Perplexity, Grok, DeepSeek, Mistral, and Cohere—allowing users to switch between models within the same conversation while paying only for what they actually use.

Beyond chat, QuickGPT includes 56 built-in AI applications across categories including writing, marketing, image generation, legal, productivity, PDF tools, business, education, and more, with additional apps scheduled for release throughout the year. The platform also enables users to build their own private AI assistants using their own documents and knowledge base, creating personalized AI experiences without coding or model training.

Unlike traditional AI platforms that require recurring subscriptions, QuickGPT operates on a prepaid credit system.

Users simply purchase credits once, redeem a prepaid code, or receive free credits when creating an account. Every AI request displays its cost before it is sent, giving users complete transparency and control over their spending.

QuickGPT also introduces enterprise capabilities designed for organizations of any size. Businesses can create shared credit pools, allocate budgets by department or employee, and eliminate costly per-seat AI subscriptions by paying only for actual usage.

The platform integrates with more than 9,000 business applications through Zapier, allowing AI-generated content to flow directly into Google Sheets, Slack, Salesforce, HubSpot, Microsoft 365, Notion, Trello, QuickBooks, and thousands of other business tools.

To make AI available to everyone, QuickGPT supports users in more than 90 countries and offers its interface in 21 languages. The platform also includes **Kids Mode**, a family-friendly experience featuring enhanced safety controls, parental protections, and AI apps specifically designed for children.

QuickGPT's prepaid architecture also opens new distribution opportunities through digital gift cards and retail partnerships, allowing consumers to purchase AI credits online or through participating retailers without requiring a recurring subscription.

Executive Quote

"Artificial intelligence shouldn't require people to manage five different subscriptions just to access the best technology. We created QuickGPT to simplify the entire AI experience. One account. One wallet. The world's leading AI models and dozens of powerful AI applications—all available on a simple pay-as-you-go basis. We believe this is how AI should have worked from the beginning."

— **Osvaldo "Oz" Rodriguez, CEO, UpPluck Social LLC**

QuickGPT is designed for individuals, families, educators, entrepreneurs, businesses, and organizations seeking a flexible, cost-effective way to access premium AI without long-term commitments or expensive recurring fees.

New users can create a free account and receive complimentary credits to experience the platform.

About QuickGPT

QuickGPT is the world's first pay-as-you-go AI app marketplace, bringing together multiple leading AI models and dozens of specialized AI applications under a single platform. Users can access advanced AI chat, image generation, productivity tools, business applications, custom AI assistants, and thousands of workflow integrations—all powered by one prepaid wallet with transparent, usage-based pricing.

About UpPluck Social LLC

UpPluck Social LLC is a Massachusetts-based technology company focused on building practical artificial intelligence solutions that help businesses and consumers work smarter. Through innovative software platforms and AI-powered products, the company is committed to making advanced AI more accessible, affordable, and useful for organizations around the world.

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