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QuickGPT.ai Names Daniel Lambert Vice President of Business Development

Veteran prepaid and mobile financial services executive returns to lead global expansion of gift card and stored-value distribution

WINCHENDON, Mass. — July 18, 2026 — UpPluck Social LLC, parent company of QuickGPT.ai, today announced that Daniel Lambert has joined the organization as Vice President of Business Development. In this role, Lambert will lead the sourcing, negotiation, and management of strategic partnerships across QuickGPT.ai's prepaid gift card and stored-value distribution network, working with gift card providers, distributors, retailers, aggregators, and financial institutions worldwide.

Lambert brings more than two decades of leadership experience in prepaid payments, mobile financial services, and international carrier relations. He has held vice-president-level business development roles at Emida, a global leader in mobile transaction processing and prepaid payment technology; Trangolo, a Kuala Lumpur-based transaction hub for mobile operators and money transfer providers; and iSend, an international payments company serving migrant remittance markets. He also served as Director of Business Development at Jana, the mobile data platform that partnered with more than 300 mobile operators to expand internet access across emerging markets, and held senior sales leadership positions at Nobel USA, More Magic Solutions, and Cyphermint, where he helped build early mobile wallet and stored-value card payment infrastructure.

"Daniel and I have worked alongside each other for years, and I've seen firsthand what he brings to a partner network — deep relationships across the prepaid and telecom payments world, and a track record of translating those relationships into real, collected revenue," said Osvaldo Rodriguez, Founder, President, and CEO of UpPluck Social LLC. "Bringing him back into the fold now, as we scale QuickGPT.ai's distribution business, was an easy decision. He knows this industry as well as anyone, and he knows how we operate."

"I've spent my career building distribution networks for prepaid and mobile payment platforms, and QuickGPT.ai is positioned to do something genuinely different in this space," said Lambert. "I'm looking forward to putting my network and experience to work growing this platform alongside Oz and the team."

Lambert's appointment supports QuickGPT.ai's continued expansion of its gift card and PIN distribution business, including growth of its proprietary Merchant Portal and its network of master agents and retail partners domestically and internationally.

About QuickGPT.ai

QuickGPT.ai is a pay-as-you-go AI credit and prepaid distribution platform and a division of UpPluck Social LLC. QuickGPT.ai partners with gift card providers, distributors, retailers, and financial institutions to power prepaid gift card, PIN, and stored-value distribution globally.

About UpPluck Social LLC

UpPluck Social LLC is a Massachusetts-based company operating a portfolio of technology and marketing ventures, including OwlHoot Media, Pipeline Navigator AI, VAS360, QuickGPT.ai, and ADA Active Shield. UpPluck Social LLC is headquartered in Gardner, Massachusetts.

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